

Bike Dearborn Meeting: Tuesday January, 2019 6:00pm

Members Present:

Tracy Besek
Chris Timco
Dave Norwood
Idrees Mutahr
Doug Vos – guest – Web Design Proposal
Linda Turek - guest
Jen Zotkovich – guest

If any of our guests wish to be a permanent part of the team, please let us know. You are all welcome to join us!

Meeting Agenda/Notes:

Current Reported Income: \$2903.63 from last meeting
\$2552.50 paid for 2 public repair stands to Bike Fixation
\$500 -3% donation from Greg Kreski
\$25 -3% donation from Tracy Besek

2018 Year End Balance: \$860.38

2019 Year Beginning Balance \$860.38

\$250 donation from Mayor's One Dearborn Foundation

Current Balance: \$1110.38

Payments to be made for January 2019

\$100 LMB membership

\$100 Dearborn Chamber membership (Chris Timco is donating to offset cost)

End of January Balance 910.38 (does not include any online donations that haven't been logged yet)

Website Redesign Discussion:

Doug Vos brought in cost proposal for website redesign and support. We discussed what we are looking for in a site redesign with importing current content to Wordpress platform for ease of use and fluid updating for SEO/Blogging purposes. Doug's quote was \$1200 for Development and migration. Other fees for hosting and security maintenance are possible. We need to find another quote for comparison purposes. Our biggest need is the migration of current content. We aren't in a rush, but having a wordpress site will make it easier for future updates and keep our website fluid and user friendly for blog, calendar, and other updates for the public...as well as recruit membership.

First Dozen Recap:

We had about a week and a half to prep and market the event. Biggby was the perfect fit for a business host. I have not talked with the owner yet (she's not at the shop often) to see what sales were vs what was projected. We had about 90 participants including volunteers. Participants came from all over....many cities outside the immediate Dearborn area.

\$55 in donations to be deposited to Dearborn Community Fund.

Mailing list spreadsheet created from waivers (email and postal mailing addresses)

For 2020 Continue to keep as a free event. Keep same route as it's a 47 year tradition. Possible pre-sales t-shirts commemorating 2020 First Dozen Ride (priced for fundraising). Host at a business on or very near the route. Holiday so we may have to stick with Biggby or a business may agree to open for the event if sales are promoted. Maybe do standard 12 mile route for the solo participants as was in the past, and do a shorter route for the group ride to promote family friendly (6 -7 miles).

2019 Walk n Roll

Recruit additional/new Support Crew members. Recruit business hosts....try to spread out throughout city so we aren't always in same area. Bundle businesses as a group effort if they are neighbors.

Healthy Dearborn

Tentatively planning Open Streets event. Sunday June 9, 2019 11a-3p. Schaefer from Rotunda to Tireman. Will need volunteers.

Chamber Membership

Change category from Bicycle Tourism to Bicycle Advocacy. Need to add text description to our membership listing on Chamber website.

Next meeting Tuesday, February 5 2019 at 10:00am